

Introduction of Themes



The following chapters are structured around four interrelated themes: Neighborhood Preservation, Economic Development, Sustainability, and Transportation. Each theme is divided into three to five theme elements (outlined below) which go into more detail on a specific aspect of that theme, including existing conditions, background data, case studies, and photographs. Recommendations, as well as specific strategies to implement each recommendation, are listed at the end of each theme element section. After the four theme chapters, an implementation chapter includes detailed tables that group and prioritize all of the recommendations and strategies from the four theme chapters.

Neighborhood Preservation

People choose to live in Jenkintown for more than just a house - it is the walkable, green, diverse neighborhoods; exceptional school; and public safety that make the borough such an attractive place to live.

Theme Elements:

-  Residential Land Use:
Housing & Neighborhood Character
-  Health
-  Parks & Open Space
-  Public Safety
-  Institutional Land Use

Economic Development

Jenkintown's commercial area is anchored by an iconic, pedestrian-oriented, and charming downtown district. The Borough's classic town center will continue to grow as a destination for arts, entertainment, and dining while maintaining its distinctive identity and small town atmosphere.

Theme Elements:

-  Commercial Land Use
-  Placemaking & Beautification
-  Parking

Sustainability

As a progressive, sustainable community, Jenkintown will promote environmental stewardship, natural resource conservation, waste reduction, and the appropriate application of renewable energy technologies.

Theme Elements:



Ecological Stewardship



Water Resource Management



Infrastructure & Energy



Waste Reduction

Transportation

The Borough's established transportation infrastructure improves access to the larger region, both by public transit and by car, which is a major reason residents choose to live in Jenkintown. The Borough's walkable nature and potential for additional bike and trail connections contribute to the Borough's overall livability.

Theme Elements:



Vehicular Transportation



Walkability



Bikability



Public Transportation