

Jenkintown Vision Statement

JENKINTOWN... is a compact, unique, walkable, and beautiful place to live, work, and visit. Our historic roots, culture of civic engagement, and prestigious school district are some of our strongest assets and make us one of the best places to raise a family in the Greater Philadelphia Region. Thanks to a robust network of regional public transportation and access to regional highways, our residents can enjoy an easy commute to Philadelphia and other regional employment centers. Our residents enjoy unparalleled access to award-winning health care facilities, vibrant arts community, and a vibrant mixed use town center where we emphasize the importance of our historic structures and close community ties. Jenkintown will continue to exemplify the benefits of harnessing an active citizenry to make it a vibrant place to call home.

Vision Core Components

- *A unique sense of place ...*
 - that brings together historic charm, modern amenities, engaged citizens, and a thriving arts community to create an attractive destination for residents and visitors
 - that values the local, high-quality school district and fosters civic involvement and personal development in a small town setting
- *A vibrant commercial main street ...*
 - that offers a wide-range of restaurants, shopping, and entertainment options in a stable, business-friendly environment
 - that provides ample business and employment opportunities in a historic, pedestrian-scaled retail district
- *A healthy and livable community ...*
 - that fosters a safe environment for all of its citizens to lead active and productive lifestyles and incorporates a sustainable approach to the preservation of natural resources and recreational amenities
 - that values natural resources and open spaces that contribute to the community's historic character

Guiding Principles

In seeking to achieve this vision, Jenkintown will adhere to the following guiding principles:

- Ensure any new development maintains the historic character that gives Jenkintown such a unique feel; encourage infill development and revitalization of existing structures for new uses.
- Protect the natural resources of the town to ensure that all residents have access to high-quality infrastructure and water resources.
- Build a strong relationship with the business community to continue to provide an excellent retail experience for residents and visitors.
- Further develop a “culture of health” by promoting active lifestyles and providing opportunities for increased recreation in the borough.