

Kise Straw & Kolodner

Architects Planners Historians Archaeologists

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May 15, 2001

Mr. Matthew D. Boucher, Chairman
Jenkintown Borough Planning Commission
700 Summit Avenue
Jenkintown, PA 19046

RE: Jenkintown Revitalization Plan

Dear Mr. Boucher:

Kise Straw & Kolodner, in conjunction with Glattig Jackson and Urban Partners, is pleased to submit this proposal for preparing a revitalization plan for Jenkintown Borough.

Jenkintown Borough is an established, commuter suburb with well-designed neighborhoods, historic suburban-style commercial centers, and a stable "Main Street" neighborhood commercial area focused around Old York Road and West Avenue. However, Jenkintown Borough is facing the typical problems of many inner-ring suburban communities: aging infrastructure and housing stock; traffic circulation and congestion; inappropriate renovations to historic structures; and the ever-threatening competitive forces of new suburban development.

Luckily, Jenkintown Borough is graced with a dedicated citizenry that understands these problems, and is proactively seeking ways to resolve them and create a thriving community, similar to its historic reputation. Jenkintown has already implemented a recommendation from its 1980 Venturri Plan by creating a town square, which now provides an attractive community focal point one block from Old York Road. In addition, the Jenkintown Community Alliance (JCA) has worked over the last year and a half to establish a Vision Statement and Action Plans for revitalizing the borough through well-coordinated volunteer efforts based on design, promotions, and economic restructuring.

Now, Jenkintown Borough is taking advantage of the recently announced Montgomery County Community Revitalization Planning Grant Program, which provides exciting initiatives for stimulating renewal of the county's established municipalities and boroughs. Kise Straw & Kolodner is currently preparing revitalization plans through this same program for Conshohocken, West Conshohocken, and Souderton-Telford Boroughs, and would welcome the opportunity to create a unique revitalization plan for Jenkintown Borough.

Revitalizing your community will require creative thinking and initiatives that capitalize on your distinctive aspects. Unlike shopping malls and big box centers, no two towns are the same. Capitalizing on differences, finding strengths, and adding new ones can make the difference for you. The enclosed proposal illustrates what our project team of professionals would like to do for your community. Should you have any questions about this proposal please feel free to call me at your convenience. We look forward to meeting with you to further discuss our qualifications and experience.

Sincerely yours,



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Principal

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