

**Jenkintown Revitalization Plan Update  
Community Feedback Meeting – January 12, 2010  
Small Group Feedback Results**

**What initiatives/priorities seem most exciting/interesting to you?**

- Bike path
- Environmental initiatives
- Johnson-Leedom promenade
- Jenkintown finding an identity
- Best foot forward on York Road
- Protect school system
- Recruiting good businesses
- Better signage
- Gateway
- Unique
- Increase transit to transit
- 3 lane structure to Old York Road
- Mark entrance and signage to show area off York Rd – maps
- Expanding the Hiway (feeling disloyal going to Ambler Theater)
- Johnson Street promenade
- Transit to transit shuttle – bring people in!
- Johnson/Leedom concept
- Hiway with café (similar to movie theater in Lebanon)
- Bring business into Jenkintown
- Business development to JCA
- Use marketing such as make Jenkintown “green”
- Façade improvements to make more attractive
- Redevelop Buca & Ventresca
- Develop character that is already here
- York Road – left turn lanes
- Ballards
- Farmers market
- Annex for Penn State University

**Realizing the initiatives outlined this evening have vastly differing amounts of time to potential implementation (nearer, medium, and longer terms), what initiatives would you like the Borough Council to focus on first if possible?**

- Hiway Theater
- Entertainment for teens via Hiway and Recreation Board
- Increase/facilitate sale/reuse of vacant properties
- Potential population loss – must protect a tax base that supports it
- More maintenance enforcement
- Making Johnson St. area visible Old York Road traffic – not just signage but visibility – signs are not so intriguing
- Short term – improvement on Old York Road – beautify

- Johnson-Leedom concept: if the out of town owners see the development maybe they will be encouraged to develop if Buca; if Buca won't develop then improve the outside appearance

**Are there any initiatives/priorities that you don't agree with? If so, please explain why?**

- JCA needs to be more proactive in attracting business to establish identify
- Investment in Johnson Street Promenade without more business improvement and reaction
- York Road – 2 lanes
- Condos – where to put them?
- Challenge to publicize “back”
- Confusion of York Road vs. Old York Road
- Shuttle from transportation center low on priority list (but there was argument) – some thought shuttle from Noble to Jenkintown was a good improvement if not feasible; instead, contract with taxis to have them available at train station

**What suggestions to do you have for revitalization priorities?**

- Activities – inexpensive use of town square
- Coordinate with Abington Art Center
- Businesses need to coordinate activity
- Little Gym & Hiway (collaboration)
- Merchandising skills (This Little Gallery)
- Include sewer resolution w/ Cheltenham in timetable
- Tax abatements/tax incentives
- Key issue is what kind of businesses will the Borough attract – find this out
- Farmers market
- Shared conference/office space
- First Fridays every month
- Tunnel under York Road just for cars

**Please share any additional thoughts on what you've seen tonight?**

- Family identity
- JCA need not educate landlords on how to manage property
- Very poor presentation – style, no handouts
- Too “hip” – quaint is better
- More outdoor “hanging out”
- “Family centered” brand
- What do outsiders think?
- No matter what we do we have to make business owners come and make it feasible for them to come or everything else is for show
- Good plan that fits into economic reality
- Must be ready when the economy comes back
- Don't forget the 55 bus – it drops off many people in Jenkintown each day
- Family identity