

- Increase the tax base _____
- Manage growth & preserve open space _____
- Improve safety _____
- Clean up the environment _____
- Provide alternative places to shop, work, and play _____
- Make the Borough & County competitive for new jobs _____
- Create a better sense of community _____

3. Rate your overall satisfaction with LIVING in Jenkintown (use a checkmark to indicate your level):

Delighted____ Pleased____ Content____ Mostly Satisfied____ Ok____ Not____

4. Rate your overall satisfaction with EATING in Jenkintown (use a checkmark to indicate your level):

Delighted____ Pleased____ Content____ Mostly Satisfied____ Ok____ Not____

5. Rate your overall satisfaction with SHOPPING in Jenkintown (use a checkmark to indicate your level):

Delighted____ Pleased____ Content____ Mostly Satisfied____ Ok____ Not____

6. Rate your overall satisfaction with RECREATING in Jenkintown (use a checkmark to indicate your level):

Delighted____ Pleased____ Content____ Mostly Satisfied____ Ok____ Not____

7. If were able to reside outside of Jenkintown, which (3) communities would you prefer?

Glenside	____	Abington	____	Ambler	____
Rockledge	____	Cheltenham	____	Conshohocken	____
Lower Merion	____	Souderton	____	Narberth	____
Norristown	____	Pottstown	____	Hatboro	____
Other	_____				

8. Approximately how many times a week on average do you walk to shop or eat within Jenkintown's retail core on 611 from Washington Lane to Hillside Avenue?

1____ 2____ 3____ 4____ 5____ 6____ 7____ Other____ Never____

9. If your answer to the above question 8 was less than (2), what would make you walk more frequently to shop, eat, drink, or entertain (indicate by circle all that apply)?

- A. Something worth walking to
- B. Beautiful walk and/or lighting
- C. Easier to navigate vehicular traffic
- D. Better security (public safety)
- E. Lived closer

10. How many individuals, adult or children, reside within your household?

1____ 2____ 3____ 4____ 5____ 6____ Other____

11. What do you do in Jenkintown (indicate by circle all that apply)?

- A. Live
- B. Work
- C. Play
- D. Shop for Necessities
- E. Shop with Disposable Income

12. In general, you would describe the cost of living in Jenkintown as:

Expensive _____ Costly _____ Moderate _____
Average _____ Affordable _____ Inexpensive _____

16. In the past realtors and developers have listed the following aspects of doing business in Jenkintown as unattractive or lacking a competitive advantage compared to other communities. Which of these do you think as improved the most in the last 5 years (indicate with a * mark) and which of these do you feel is still a challenge (indicate with a + mark)?

- | | | |
|--------------------|--------------------------|---|
| ___ Parking | ___ Poor Retail Mix | ___ Lack of Destination Attractions |
| ___ Lack of People | ___ Limited Retail Hours | ___ Inadequate Existing Spaces to Lease |
| ___ Traffic | ___ Overly Strict Zoning | ___ High Business Privilege Tax |

17. Some data suggest that Jenkintown has lost 4% of its population since 2000 and has a total of 4,299 residents now. Accepting the premise that population decline of any kind in general is not a harbinger of economic sustainability or a diverse demographic range:

A. Does it concern you that Jenkintown may not be retaining existing residents?

Yes _____ No _____

B. Does it concern you that Jenkintown may not have housing that the community's young adults can afford to live in?

Yes _____ No _____

C. Does it concern you that Jenkintown is not attracting new residents?

Yes _____ No _____

18. How would you describe Jenkintown as a place to "live"? Indicate by ranking the following:

- | | |
|--|-------------------------------|
| _____ Place to retire | _____ Place for young couples |
| _____ Place to raise a family | _____ Place for singles |
| _____ Place for young, single, professionals | _____ Place for empty nesters |
| _____ Place for young families | _____ Place for everyone |

19. How would you describe the “brand” of Jenkintown? Indicate by ranking the following:

_____ Cole Haan	_____ Diesel	_____ Ted Baker
_____ GAP	_____ Esprit	_____ Prada
_____ Kohls	_____ Juicy Couture	_____ Sam's Club or Costco
_____ Target	_____ Saks Fifth	_____ Kmart
_____ Sears	_____ H&M	_____ Kenneth Cole
_____ Nordstrom	_____ Hot Topic	_____ Lucky Jeans
_____ Macy's	_____ Other	

20. How would you characterize Jenkintown as the best place to? Indicate with a circle around the bullet points below:

- Have a cup of coffee
- Read a book in the park
- Shop for a rare collectable
- Meet for cocktails with friends
- Worship or attend a service of spiritual faith
- Go on a first date
- Take a client out to dinner
- Attend an arts-related event
- YOUR CHOICE _____